SUMMARIES

Makarychev A. S. City identity and historical memory: political berlin in images and narratives
Key words: identity, memory politics, discourse, images

In this paper the author unveils the effects of a combination of political discourses and the language of visual representations in an urban milieu. The study is based on a variety of Berlin’s museums, which the author describes from the viewpoint of different narratives, each grounded in a specific interpretation of history. It is the esthetic components of these narratives that give a strong politicizing effect as an organic element of a perpetual process of rethinking and resignifying the key social concepts. By the same token, the blurring distance between the past and the present is one of key factors determining the state of political debates in Germany.

Pogodina S. I. Moscow magazine «KukArt» (1990-2000): revising a doll
Key words: doll, culture, magazine «KukArt», revision

Russian magazine “KukArt” was on representation and description of a doll in the different aspects — cultural, theatrical, and sociological - orientated. In the present article seven issues of “KukArt” from different points of view are analyzed. The very idea of creating and publishing a magazine with a doll thematic firstly in 1978 was articulated. Yuri Lotman after an ask of Irina Uvarova wrote an article “Dolls in a system of culture” (Kukli v sisteme kultury) which made possible to put a doll in a broad system of culture and to talk/write about it in a scientific discourse. All issues of the magazine are thematically various. “KukArt” magazine’s experience by revising a doll in a system of culture illustrates one of the philosopher Merab Mamardashvili’s thesis about a thing (a doll), which gets different interpretations in the different cultures and epochs, but for all that possessing unique common indications, that allows to articulate a phenomenology of a doll. “KukArt” demonstrates historical changes in a man’s attitude to a thing-doll, using as an examples texts of literature and folklore, contemporary art practices and mass culture strategies.

Krylov M. P., Gritsenko A. A. Regional and ethno-cultural identity in Russian-ukranian and Russian-belarusian borderland: historical memory and cultural transformation.
Key words: regional identity, ethnic and cultural identity, borderland, mental region, the ethno-cultural gradient, historical memory, historical and cultural heritage.
Reflection of the people on cultural landscape with its inherent socio-historical, ethno-political and cultural differences is still poorly understood question in contemporary day. The article takes attempts to partially close the gap formed. Presented some results of field studies 2008 – 2011 years in the Russian-Ukrainian and Russian-Belarusian borderland, after which they were discussing in the context of the problem: stability versus variability 1991 – 2011 years. The authors focused on the processes of regional and ethno-cultural identity in the context of the formation of various national and political models in Russia, Ukraine and Belarus in post-Soviet period. Attention is paid to historical and geographical and ethno-cultural aspects of the formation of the borderland territory, the peculiarities of the modern perception of "their" territory, its spatial pattern.

Milyugina E. G., Stroganov M. V. Text of Space: Experience of the dictionary «Russian province».

Key words: Russian province, local history, the provincial text, the text of local, types of social consciousness, literary images of the capital

The dictionary “The Russian Province” is the first scientific experience in comprehensive reflection and interdisciplinary description of the space as the bearer of culture. The main purpose of his creation is to synthesize researching for space as the bearer of culture produced by Russian and foreign scientists in XX century, create an innovative methodology for its comprehensive study and test this methodology in describing of the Russian province’s space. Creating a Dictionary has consolidated together experts in different fields and organized their findings. For the first time in the nation's science authors have got multi-dimensional knowledge of space as the bearer of culture, including geopolitical, social, anthropological, semiotic, psychological and literary aspects.

Krasnozhenova E.E. House building in the Volga River basin during the Great Patriotic war

Keywords: The Great Patriotic war, the Volga River basin, the housing problem, the housing stock, cherkasovski movement.

The activity of local and central government of the Volga River basin in determination of housing problems during the war period are researched in this article and also the condition of housing stock in the region and features of the building of current and capital repairs are considered here. The special attention is given to the problem of the restoration of disturbed housing of Stalingrad and to the activity of cherkasovski brigades, to the provision of flats of families of military personnel and war cripples.
Abdrakhmanova K.K. The domestic conditions of the Central Kazakhstan in 1945-1953.

Key words: living conditions, the Soviet daily life, family life, social and economic development

For the last ten years the studying of everyday life history has become one of the perspective trends in modern historical science. The attention of historians to such problem indicates about foreshortening expansion of historical past studying. The level of the satisfaction of housing need renders the essential influence upon all processes of society's social and economic life. In connection with sharp increase of the town population in region became actual housing problem. The sharp deficits of dwellings made people live in hostels, barracks, communal flats. Town available housing generally consisted of wood, adobe, wattle and daub one and two-storey buildings. In aspect of "town everyday" in the article the author analyses such problems as level of the development of housing construction, floorspace's distribution, supply of public comfort, well-plan's degree, condition of the houses and hostels in the city of Central Kazakhstan in difficult postwar years.

Zobnin A.V. The new stage of GR-management development

Key words: GR-management, government relation, social partnering, lobbysm, social outsourcing, GR-manager

Describes the problem of GR-management formation like the new concept of social-political knowledge. Define the principles of GR-management like the system of business-government relations. Explore myths and stereotypes about government relations in Russian political science.
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