Alexander Levintov. The city of the Future: ontological bases

**Keywords:** city, self-developing system, future, urban studies, social life

This article is a part of the study about "the future and its educational requirements." The article is aimed at the ontologisation of ideas about the future, at creative, heuristic component of these representations, and, consequently and inevitably, at shocking those who see the future as a continuation of this trend, or stretching of the past. To the author’s opinion, the city is a reflection of social life, that’s why while considering the future it is useless to discuss the future of architectural and urban planning issues until the social assumptions, expectations, projects, theories, ontological ideas are defined. The city, including the city of the future, is a self-developing system.

Sergey Korkonosenko. The mediapolis: the other dimension of the modern megalopolis

**Keywords:** mediapolis, media life, research project, the person of the citizen.

The article deals with the phenomenon of the mediapolis as a special hypostasis of a modern city, a habitat and a qualitative condition of human life and a society. The author uses the concepts of the role of Media in the development of a civilization offered by Roger Silverstone and other researchers, as well as the innovative experience of creation of special media-centric complexes in a megalopolis. The basic part of the article contains a description of directions and problematics of the research project ‘Modern Russian mediapolis’ which was developed in the St. Petersburg State University. The project covers the main elements (subsystems) of the mediapolis, such as manufacture and management, labor resources and an infrastructure, medialiife of the citizens, and mass consciousness, speech culture, etc. That’s why the debatable questions of functioning of modern media and their influences on development and well-being of the contemporary’s person are considered.
Farida Tikhomirova. Ecology and Culture: thoughts on the future of the "eccentric" cities of southern Ukraine

**Keywords:** «eccentric» city, urboekology, architectural ecology, environmental awareness and culture, environmental problems.

The article deals with environmental future of cities founded in the late XVIII century, on the outskirts of the Russian Empire - Odessa, Sevastopol, Simferopol, Yalta.

The author uses the semiotic definition of “excentric” city in the treatment of Y. Lotman and V. Benyamin. The city is considered as the antithesis of nature, the negative consequences of the struggle between nature and artifice are shown. The perspectives of forming environmental culture and environmental awareness of citizens through new interdisciplinary areas - urboekology, architectural ecology, cultural geography are investigated.

Oleg Leibovich, Anna Korolkova. «Speechifiers, tub-thumpers, flatters…»: critics of conformism of the soviet men of the letters in the private correspondence 1954-1957

**Keywords:** Soviet intelligentsia, identification, “thaw”, literature, criticism of conformism, i.p. sharapov.

On the basis of private correspondence (1953 – 1957) by professor I. P. Sharapov and the mans of the letters: M. Lifshic, K. Simonov ect. we sought to identify the key point on the genesis of the Soviets intellectuals thaw self-consience. The main topic of correspondence is the critique of conformism. In it we found positive project for Soviet writers: conflicts in the social life, looking for defects of the soviet society and help people to free by the Stalin's heritage. I. P. Sharapov constructs new Image of intelligentsia – educator, defender and free person.
Elena Raskatova. Conformism as a strategy of cultural creativity of the artistic intelligentsia in the late Soviet time

**Keywords:** artistic intelligentsia, conformism, stalinism, cultural creativity.

On the base on the official documents (RGANI, RGALI) and the personal sources (memoirs of I. Kabakov, Y. Lubimov, B. Sarnov, V. Voynovich, diaries of A. Tarkovsky) the article describes the diverse types of conformism of the late Soviet intelligentsia. It also studies the motives of behavior of the artists and establishes the rules of the inner disintegration of the Soviet intelligentsia. The special attention is paid to the analysis of positions of so called “honest artists” who perceived their contract with the authorities as a condition for their cultural creativity.

Tatiana Kruglova. "The sincere sacrifice of the free artist on the altar of the conjugal union with labor state": case of Sergey Prokofiev

**Keywords:** conformism, domination in the cultural field, eurasian theory, strategies of success, exchange of symbolic capital, biography of Sergey Prokofiev, professional ethos, stalinist cultural politics.

The article studies the historical and theoretical background of qualification of the Soviet composer S. Prokofiev as a conformist. The biography of the composer reveals the strategies ensuring success and domination in the field of the Soviet culture. In term of methodology the article is grounded on the conception of Pierre Bourdieu of appropriation and redistribution of the power in the field of art. The conformist strategy is understood as a type of exchange between the artist and the power producing the symbolic capital. The article also defines the conditions and the sources of the symbolic capital of S. Prokofiev in the Stalinist epoch.
Natalia Rogacheva. “Spirit” and “Stuffiness” of Literary Furs

**Key words:** Mayakovski, Mandelstam, Zazubrin, metaphor, motif, political rhetoric, language of clothes

The article focuses on the research of variants of a widely spread motif in the Russian literature of the 1920s. Expression of the topic on relationship between literature and official power in the metaphorical language of clothes / service uniform is found in the poetry by V. Mayakovski, O. Mandelstam, I. Selvinski. The object of analysis is the structure and genesis of the metaphor, that can serve as a formula of the poet’s independence from the time (“pants made of voice velvet” and “the yellow jacket” in the early works of Mayakovski, or also his “freshly cleaned shirt” in the poem “At the Top of My Voice”), an ironic definition for a poet’s political bias (“that lordly fur-coat is not by rank” in Mandelstam’s prose), a metaphor of literary way of life (Selvinski’s “Pushtorg”). In the basis of the majority of variants of metaphors there lie idioms (“A small head for a hat”, “a good fur-coat to sew”), that generate humorous and at the same time tragic connotations of the motif.

Ekaterina Nemenko. French sociology of art on conformism: from critics to pragmatics

**Keywords:** conformism, critical sociology, pragmatic turn, sociology of art, strategies in the field of art, regimes of valorization and justification

The article examines the history of using the concept of conformism in French social theory and sociology of art. The specificity of the field of art based on the values of the private, individual, disinterested puts it in the special situation among objects of social sciences. If critical sociology seeks the “nature” of art in the social, the pragmatic turn proposes to pass to the description of construction the values of the world of art. The subject of conformism in the art gives an unexpected turn in the discussion between critics and pragmatists and leads to an understanding of the plurality of the regimes of valorization and justification that function in the field of art. Conformism appears to be an instrumental category that allows actors and researchers who follow them to move between different plural regimes.
Mikhail Krylov. Regional perspective in the methodology of the social sciences and geography

**Keywords:** factor of geographical space, the theory and methodology of the social sciences, spacelessness, regional studies

*In this article, the author presents his understanding of the geographical factor accounting space in the science of society. Along with this, the author describes the approaches of geographers as representatives of the community, which would have had to feel the persistence of "spacelessness" of the most of the social sciences. The urgency of the problem has been recognized officially (Presidium of RAS), but the author appears as an independent researcher, not associated with the programs.*